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## **FOR IMMEDIATE RELEASE**

Lary Kirchenbauer is pleased to announce the formation of Exkalibur Advisors, Inc., a firm that will provide financial and strategic advisory services to family businesses and other middle market companies in the San Francisco Bay area. Exkalibur will help companies enhance their success by focusing on the leadership, strategy and financial capabilities required for accelerated growth. Exkalibur's services will be provided through CEO Round Tables, Executive Consulting and Strategic Advisory Services related both to strategy and corporate finance. Please visit our web site at [www.Exkalibur.com](http://www.Exkalibur.com) to learn more about how Exkalibur is working with family businesses and other privately-held companies.

Most recently, Lary was the Practice Leader for the Moss Adams' Business Advisory Group in the Bay area, specializing in strategic planning, growth and capital strategy, ownership transition, management succession, and financial advisory services for privately owned and family-controlled businesses. Moss Adams LLP ranks as the 12<sup>th</sup> largest accounting and consulting firm in the United States.

Ty Pforsich, the Managing Partner for the Santa Rosa office of Moss Adams commented upon Lary's decision: "*Lary has decided to return to private practice to work with companies in San Francisco and the North and East bay. For the last four years, Lary has been committed to Moss Adam's success and its ability to deliver value-added services. Lary will continue to provide to our clients and others, complex strategic advisory services where he has significant insight and experience. We look forward to a strong, continuing relationship and additional opportunities to serve our growing client base.*"

Lary's career is remarkably diverse as a result of his experience as a commercial and investment banker, venture capital partner and investor, as well as several intensive and high growth CFO / COO / CEO roles. He founded a merchant bank and has served as the Managing General Partner of a \$35MM venture capital fund as well as an EVP and CFO of a high growth, consumer products company that grew from \$5 million to over \$125 million in a little more than 5 years. Lary has raised over \$200 million for emerging businesses, and served as a director of seven companies, working extensively within the consumer, food processing, wine, manufacturing, and professional services industries.

Lary currently writes a regular column for the North Bay Business Journal, which is available at [www.Exkalibur.com](http://www.Exkalibur.com). He also has spoken extensively on the subjects of business growth and capital strategy, ownership transition and management succession.

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