



Leadercast

The Brave Ones

Join Us
May 8, 2015

2015 Sponsorship Prospectus

Mission + Vision

We exist to change the way the world thinks about Leadership by building leaders worth following.

Leadercast is a one-day event broadcast live from Atlanta to over 100,000 leaders around the globe. It's a movement that is changing the way the world thinks about leadership by building leaders worth following.

Join with us on May 8, 2015 as we learn what it means to be one of The Brave Ones. We hope you partner with us on this amazing journey.



The Brave Ones

At Leadercast, we believe leaders worth following think and behave differently. These leaders choose to operate in ways that make the people around them better, stronger, and crazy enough to believe they can change the world. We have come to see seven core behaviors that characterize the essence of Leader Worth Following. Our event themes focus on one of these behaviors each year.



Bravery

Possesses a posture of unrelenting boldness



Simplicity

Brings clarity to the complex



Beyond You

Leverages influence for the sake of others



Creativity

Fosters an atmosphere that allows others to dream



Vision

Moves towards a preferred future with little deviation



Insight

Resolves to consistently do the wise thing



Culture

Architects the right conditions to win

An essential behavior for any leader is the act of bravery. Bravery is not a moniker that can be bought... it cannot be self-appointed. Bravery is not attributed to everyone, but is reserved for those whose innovation in their industry cause them to stand out from the crowd, whose unyielding effort and error push their organizations into new territories, and whose boldness compels them to stand up for those less fortunate. These are **The Brave Ones**.

The Brave Ones have existed throughout history. Some are unforgettable icons, others names will never be remembered. They exist across all industries, societies, and at every level of leadership. Join us at Leadercast Live in 2015 as we explore **The Brave Ones**, and learn what it means to lead in such a way that create bold cultures, builds faithful employees, and produces high achievement.

2015 Leadercast Live Speakers



Andy Stanley
*Leadership Author
& Communicator*



Malala Yousafzai
*"Bravest Girl in the World" - CNN
Live via Simulcast*



Ed Catmull
*President of Pixar & Walt Disney
Animation Studios*



Seth Godin
*Innovative Thinker
& Best-Selling Author*



Rudy Giuliani
*107th Mayor of New York City
(1993-2001)*



Aja Brown
Mayor, City of Compton



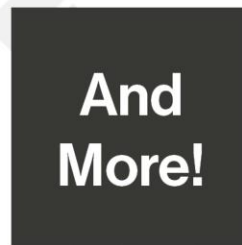
Bill McDermott
CEO of SAP AG



CMDR Rorke Denver
*Navy SEAL Commander
& Author*



Bill & Giuliana Rancic
*Award-Winning Personalities
& Co-Hosts of Leadercast*



Sponsorship & Team Packages

SPECIAL PRICING PACKAGES

	Ends	Gold	Silver	Individual
Early Bird	April 27	\$2,250	\$1,250	\$225
Special Pricing	May 4	\$2,500	\$1,350	\$275
Regular Price	May 7	\$3,000	\$1,500	\$350

Gold Team

- Named as Gold Team of the event
- 12 tickets to Leadercast event
- Promotion in all pre-event marketing and email materials

Silver Team

- Named as Silver Team Member for the event
- 5 tickets to Leadercast event

* Have a larger leadership group that you'd like to bring? Please contact us regarding our Leadership Platinum Package that accommodates up to 30 people. Details below:

Platinum Sponsorship*

- Named as Platinum Sponsor of the event
- 30 Platinum Sponsor tickets to Leadercast event
- Exhibitor booth in lobby on event day
- Banner opportunity at entrance inside venue (provided by Sponsor)
- Promotion in all pre-event marketing and email materials
- Multiple mentions during the Leadercast program from the podium
- Promotion in post event e-mails to attendees



This is a unique opportunity to share these exceptional moments with other members of your leadership team ... and with the CEOs and senior executives of your clients, prospects, vendors and referral sources.

If you would like to schedule a time to talk about these opportunities in greater detail, please [select a time on my calendar](#) that is most convenient for you and I'll be happy to discuss the program in greater detail and answer any of your questions.

If you have any questions or need additional information, please contact my Business Manager, Deborah Harlow, directly at 888-351-8880 x3 or via email at Deborah@Exkalibur.com.

Ready to sign up today?

Yes, I'm interested in attending Leadercast

[Click here for more information](#)

Our event concierge team will be in touch to make sure you and your guests have a great experience at Leadercast 2015.

I look forward to seeing you on May 8.

Best regards,

Lary
Lary R. Kirchenbauer, Founder
Exkalibur.com & Exkalibur University